



Venetian Lounge Presents

Tiki Weekend

The Venetian Soda Lounge

Tiki Weekend

Sponsorship Opportunities

Immerse yourself in the retro, tropical atmosphere of our Tiki weekends at the Venetian Soda Lounge, nestled in Burlington, Vermont's South End Art District. Housed in the historic Soda Plant, we offer a unique setting where the Roaring Twenties meet Polynesian flair, delivering a delightful escape from the everyday hustle and bustle.

As a cherished local attraction, our Tiki weekends, held bi-monthly, bring together 100-200 avid Tiki enthusiasts aged 35-70 from all over New England each day. These immersive weekends feature exotic beverages, delectable Pu Pu platters, vintage Tiki recipes, and a variety of entertainment, including live jazz exotica and Tiki-inspired karaoke. Our last event saw visitors travel from as far as Maine and New York, highlighting the far-reaching appeal of our unique event.





Featuring

Three-day event:

The Tiki weekend runs from Friday to Sunday with varying hours of operation.

Friday:

5 p.m. - 12 a.m.

Saturday:

11 a.m. - 12 a.m.

Sunday:

4 p.m. - 9 p.m.

Exotic Beverages: The entire menu is turned over to Polynesian-inspired drinks and vintage Tiki recipes.

Tiki-Inspired Food: Delicious food offerings that perfectly complement the tropical drinks.

Live Jazz Exotica: Featuring “Alternate Take” with David Marchant on vibraphone, Steve Richter on flute, and Clarence Davis on congas, taking the stage on Saturday night at 8 p.m.

Tiki-Inspired Karaoke: Guests can enjoy Tiki-themed karaoke from 6 p.m. - 9 p.m. on Sunday.

Sponsor Sampling Tables: Sponsors at the Pearl level can set up sampling tables to introduce their products to attendees.

What to Expect

In this growing event, we offer two exclusive sponsorship opportunities: Gold (\$500) and Pearl (\$1000). Each sponsorship level includes substantial promotional benefits.

Our sponsors gain exposure to our large and engaged audience:

- 30k-50k social media impressions
- 2k video impressions
- 600+ active emails
- Free video production featuring your products

Sponsors will be given the unique opportunity to personally engage with a passionate audience and enjoy first-hand the overwhelming love for all things tropical and Tiki.

Your sponsorship helps the Venetian Soda Lounge to continue sharing the rich, exciting flavors and vibes of the Tiki tradition. Moreover, your support will allow us to grow these Tiki weekends, bringing even more exotic beverages, food, and music to our esteemed guests.

Celebrate the spirit of Tiki with us at the Venetian Soda Lounge, and together we can craft unforgettable experiences for Tiki enthusiasts near and far.





Gold Level

\$500 SPONSORSHIP INCLUDES:

- Your logo on all event social media posts and print material
- Featured product placement in our promotional Tiki weekend video

Pearl Level

\$1000 SPONSORSHIP INCLUDES:

- All the benefits of the Gold Level, plus:
- The opportunity to set up a product sampling table at the lounge for one night
- An honorable mention of your product from our band leader
- Premium, “above the line” logo placement and ad space on all our social media, print, and email channels



Thank you!

At the Venetian Soda Lounge, we believe in creating immersive experiences that transport our guests to a time and place filled with joy, relaxation, and a spirit of adventure. Our Tiki weekends are an embodiment of this belief, offering a unique celebration of Polynesian culture and heritage, coupled with the charm of our 1920s speakeasy.

But we have a grander vision - a vision to transform these Tiki weekends into the premier Polynesian-themed events in New England, an occasion that draws in visitors from far and wide, keen to embrace the tropical vibes and vintage Tiki charm.

To accomplish this, we need partners who share our passion and our vision. Partners who understand the magic of these weekends and want to help us spread it further. By sponsoring our Tiki

weekends, you will not only gain exposure to a dedicated, enthusiastic audience but also play a crucial role in bringing the Tiki tradition to an even larger crowd.

Together, we can make our Tiki weekends an iconic event on the New England social calendar. Let's make a splash, creating waves of tropical fun that ripple far beyond the Venetian Soda Lounge.

We look forward to the possibility of growing this unique experience with you.

Contact

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