

Venetian
COCKTAIL & SODA LOUNGE

**EMERGING SONGWRITERS
CONTEST**

Strumming to the Folk'n Top



EVENT OVERVIEW

DURATION

7 weeks - 6 semifinals and a grand finale

PARTICIPANTS

12 contestants weekly, 2 winners advance to the finals

AUDIENCE

Diverse group of music lovers and community members

LOCATION

The Venetian Soda Lounge

266 Pine Street, Burlington, Vermont 05401

**OUR CURRENT OPEN MIC NIGHTS HAVE
CONSISTENTLY LARGE TURNOUTS,
WITH OVER 100 LOCAL MUSICIANS HAVING
SHARED THEIR ORIGINAL WORKS AT OUR
LOCATION.**



100+ LOCAL MUSICIANS





YOU CAN HELP US WITH

ADVERTISING COSTS

Enhance event outreach across various media platforms.

GIVEAWAYS

Contribute to gift and awards for audience engagement.

SUPPORT LOCAL MUSIC

We will document and record each show and host it on our platform.

SPONSORSHIP BENEFITS

BRAND EXPOSURE

Logo and name in all event advertising
Acknowledgment in press releases and media
Logo and link on event website

EVENT PRESENCE

Booth space for product sampling or information
Verbal acknowledgment during the event

COMMUNITY ENGAGEMENT

Association with a cultural and community-centric event
Direct interaction with a diverse audience

SPONSORSHIP TIERS

GOLD SPONSOR \$1000

WHAT'S INCLUDED

- LOGO ON T-SHIRT
- SHOW TABLE ON LOCATION FOR EACH WEEK
- LOGO ON VIDEO CONTENT
- INSTAGRAM REEL INTERVIEW OR PRODUCT REVIEW
- EVERYTHING IN SILVER AND BRONZE TIERS

SILVER SPONSOR \$500

WHAT'S INCLUDED

- LOGO ON MENU
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- EVERYTHING IN BRONZE TIER

BRONZE SPONSOR \$250

WHAT'S INCLUDED

- LOGO ON POSTERS
- SOCIAL MEDIA MENTIONS, TAGS, AND @'S EVERY WEEK DURING THE COMPETITION

PRIZE SPONSORS

For businesses donating items for judge gifts and audience prizes.

WHAT'S INCLUDED

- LOGO ON T-SHIRT



Your support not only helps foster the local arts community but also connects your brand with a successful and well-received series of events. We are excited about the prospect of partnering with you for this engaging and popular event.

Contact:

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